



 ENGLISH

MINI 30X30 CHALLENGE – A STUDENTS’ WAVE FOR THE OCEAN

Do you want to be part of a global student mobilisation calling on the United Nations to protect 30% of the ocean by 2030?

Then, give your voice to the ocean by learning more about Marine Protected Areas (MPAs) and urging United Nations Member States to commit to ocean protection.

Q&A:

What is the MINI 30x30 Challenge?

It is a global movement that empowers students aged 4 to 18 years old to advocate for ocean protection. The goal is to encourage UN Member States to adopt a stronger commitment to protect 30% of the ocean by 2030.

Why is this challenge important?

Only 8% of the global ocean is currently protected, with just 2.9% being highly or fully protected. The challenge aims to increase this protection through the implementation of Marine Protected Areas (MPAs), one of the most effective tools for ocean conservation.

How can students participate?

Students can participate by:

1. [Learning about MPAs](#) using the available educational resources.
2. [Voting for their TOP 3 most valued MPAs benefits.](#)
3. [Expressing their agreement with the open letter](#) to the United Nations.

It is suggested that teachers support student participation through 2 or 3 dedicated lessons. For older students, individual participation is also an option.

To complete their participation, teachers or students — depending on the format chosen (collective or individual response) — must submit their votes via an [online form](#) available on the official website: www.students4ocean.com.

Where can the educational resources be found?

An educational resource toolkit (available in Portuguese, English, French, and Spanish) is available on the official website: www.students4ocean.com . Using these materials is optional but encouraged, as it helps prepare students for the challenge.

What happens next?

In May, the results will be communicated and shared by organizing and promoting entities. Online events will also be held to engage with all participants, who will be properly notified.

In June, the open letter - reflecting the united and global message of participating students - will be delivered to United Nations representatives during the 3rd United Nations Ocean Conference (UNOC3).

If enough class photos are submitted via the participation form, a large and pixelated graphic piece displaying "30x30" will be created and showcased at UNOC3, as well as on digital media.

What is UNOC3?

The 3rd United Nations Ocean Conference (UNOC3) will take place in Nice, France, from June 9 to 13, 2025. It will serve as a key platform where world leaders will gather to make important decisions about the future of the ocean.

Who can participate?

Students aged 4 to 18 years old from all over the world.

What is the deadline to participate?

The participation form must be submitted by May 16th.

What is the ultimate goal of the challenge?

The ultimate goal is to deliver an open letter to the United Nations during UNOC3, expressing the views of children and youth worldwide. This will ensure their collective voice is heard by Member States and considered in decision-making processes that will shape their future. The letter also aims to encourage Member States to commit more effectively to the global 30x30 goal - protecting 30% of the ocean by 2030.

*If you have any questions, please contact: support@students4ocean.com

